

Blanc Display Group Adds to the Marketplace Chalk™ Signage Family

November 1, 2016

Dover, NJ. Recognizing consistent growth in the Hispanic grocery category and the organic produce market, Blanc Display Group has launched two new additions to its customer favorite country-chic themed Marketplace Chalk™ signage line: Marketplace Chalk™ Bilingual Insert Set and Marketplace Chalk™ Organic Insert Sets. The easy clean bilingual 2-Track x 5 1/2" w placards offer the item name in both Spanish and English along with corresponding vibrant illustrations. Each set includes 213 inserts.

Also new to the Marketplace Chalk™ signage line is the faux wood frame border "USDA Organic" labeled organic inserts, which are available in two popular sizes: 1-Track x 4" w or 2-Track x 5 1/2" w. Each set includes 159 inserts. For more information on Marketplace Chalk™ Bilingual Insert Set or Marketplace Chalk™ Organic Insert Sets please contact Blanc Display Group at 888-332-5262 or visit www.blancind.com.

