

NEW

QR Codes for your In-Store P.O.P. Items

The Blanc Industries Signage & Display Group manufactures an extensive range of P.O.P. items. Adding a QR code to any of our items will drive traffic to your website and increase the visibility of your brand.



Case Dividers



Danglers

Vacuum Formed Trays



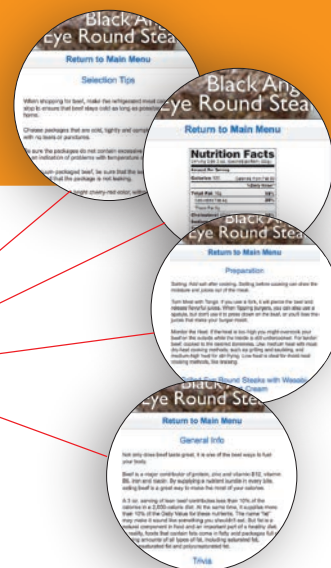
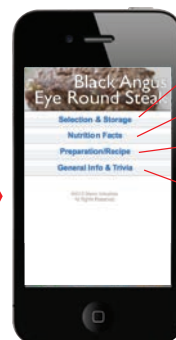
Shelf Strips



Here's how it works...

The customer scans QR code to either access your website or, valuable expanded information on your products

Below is an example of an item specific QR code that accesses expanded information



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