

Blanc Industries, Inc. Acquires WP Sign Systems

February 15th, 2010

Blanc Industries, Inc. proudly announced its acquisition of WP Sign Systems, Centralia, WA. This acquisition represents Blanc Industries' long-term commitment to superior customer service, quality and product innovation through industry consolidation and partnership.

Blanc Industries, Inc. is the leader in Point-Of-Purchase signage, display, decor and merchandising to the Food Industry. All of Blanc Industries' products are manufactured in 3 facilities in New Jersey and New York.

With origins dating back to 1932, WP Sign Systems brings many years of experience in creating some of the most durable, efficient, and innovative sign systems on the market. WP Sign Systems will remain in WA State and as a result of the acquisition, Blanc Industries and WP Sign Systems customers will have access to additional solutions to their most intricate merchandising challenges as well as enjoy the benefits of "Coast-to-Coast" Sales, Distribution and Manufacturing.